



# Inspiring people to care about the planet

INTRODUCING  
NATIONAL GEOGRAPHIC'S

## Next Generation of Storytellers

2008 EMERGING EXPLORERS

### **EACH YEAR THE NATIONAL GEOGRAPHIC EMERGING EXPLORERS PROGRAM**

selects rising talents who push the boundaries of discovery, adventure, and global problem-solving. The 2008 class consists of amazing individuals who are visionaries in their respective fields. They are the next generation, leading the efforts to educate and inspire people to care about the planet. The Emerging Explorers Program is supported by PNY Technologies.

Visit [nationalgeographic.com/emerging](http://nationalgeographic.com/emerging)  
to see and hear the Emerging Explorers.

**PNY**™

 **NATIONAL  
GEOGRAPHIC**  
Mission Programs



**Social Environmental Advocate Alexandra Cousteau** works to inspire and empower individuals to protect not only oceans and sea creatures, but human communities for whom pure water is so essential.



**Marine Conservationist Brad Norman** uses a breakthrough photo analysis technique to identify and protect the endangered whale shark, opening a new era in animal recognition.



**Biological Anthropologist Jill Pruetz** conducts fieldwork around the world, shedding new light on how ecology influences today's primates and shaped early human behavior.

**Sustainable Agriculture and Development Experts Cid Simoes and Paola Segura** create innovative agribusiness projects that help Brazil's small farmers prosper while protecting threatened habitats.



**Wildlife Conservationist Hammerskjöld Simwinga** restores Zambia's wildlife and transforms poverty stricken areas by providing sustainable economic alternatives to poaching.



**Environmental Conservationist Tsetsegee Munkhbayar** protects Mongolia's precious water resources from unregulated mining by raising grassroots awareness and influencing crucial legislative change.



**Humanitarian and Musician Zinhle Thabethe** uses the power of music and front-line activism to provide hope, education, and medicine for South Africans afflicted with HIV.

Photos (from top to bottom):  
 Alexandra Cousteau  
 Rolex Awards/Kurt Amsler  
 Jim Heemstra  
 Victor Sanchez  
 Goldman Environmental Prize/  
 John Antonelli  
 Goldman Environmental Prize/  
 William Foerderer Infante  
 Kris Krug  
 Josh Thome (l), Sol Guy (r)  
 Christian Ziegler



**New Media Cultural Storytellers Sol Guy and Josh Thome** reach and inspire a new generation to engage in today's most pressing issues through entertainment, online education, and live events.



**Zoologist and Physiological Ecologist Martin Wikelski** leads development of an unprecedented animal migration database, comparing long-lost records with new findings to show how climate change, altered landscapes, and other factors drive animal movement.

Photo (opposite page):  
 Stephen Alvarez